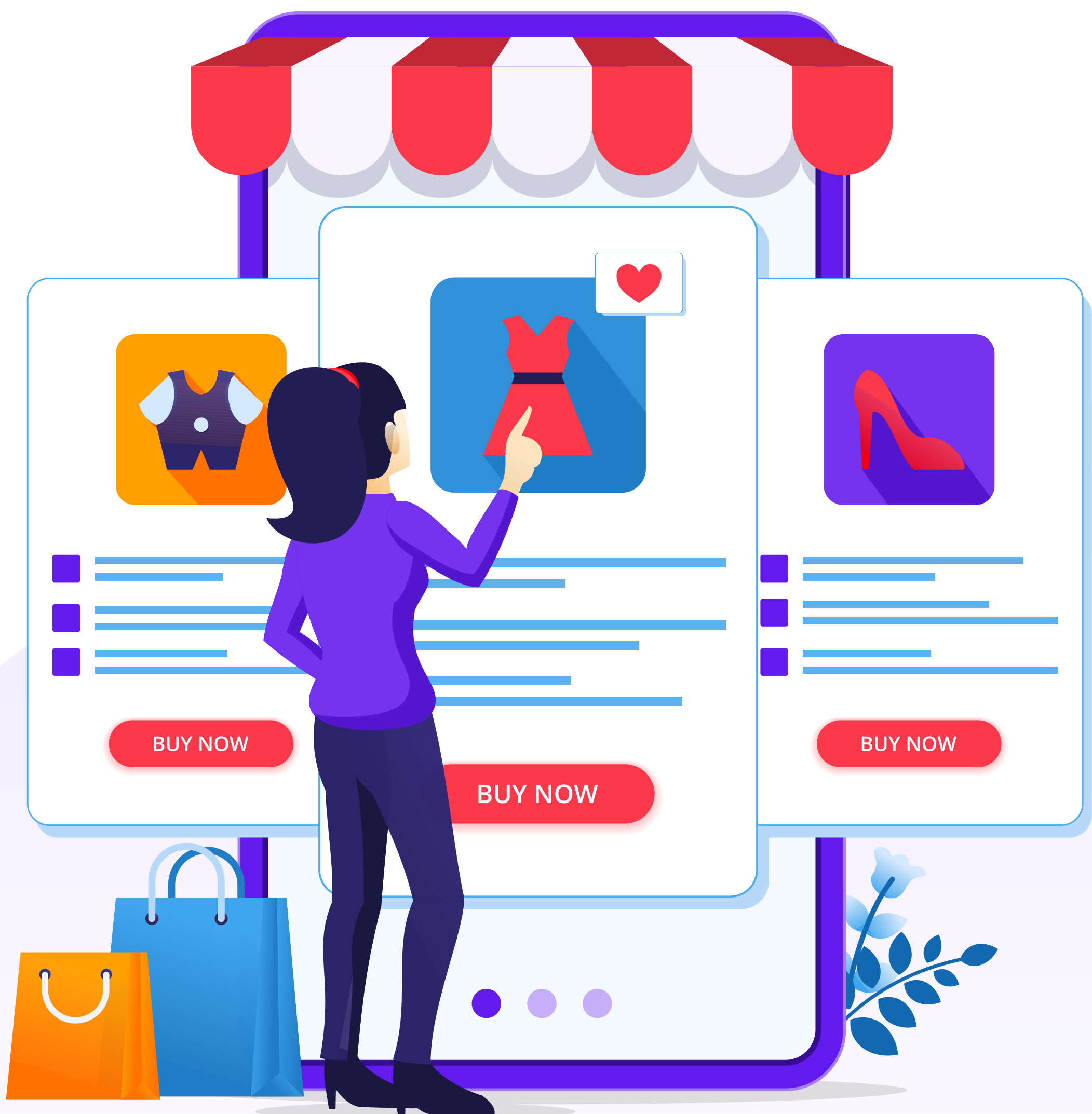


# FINANCIAL LITERACY

CREATES MONEY SMART KIDS

## What is impulse buying?

Impulse buying is purchasing goods without planning to do so in advance, due to a sudden whim or impulse.



**TIP:** When shopping, make a list and only buy things on that list. Avoid items like candy that are targeted at impulse buying.