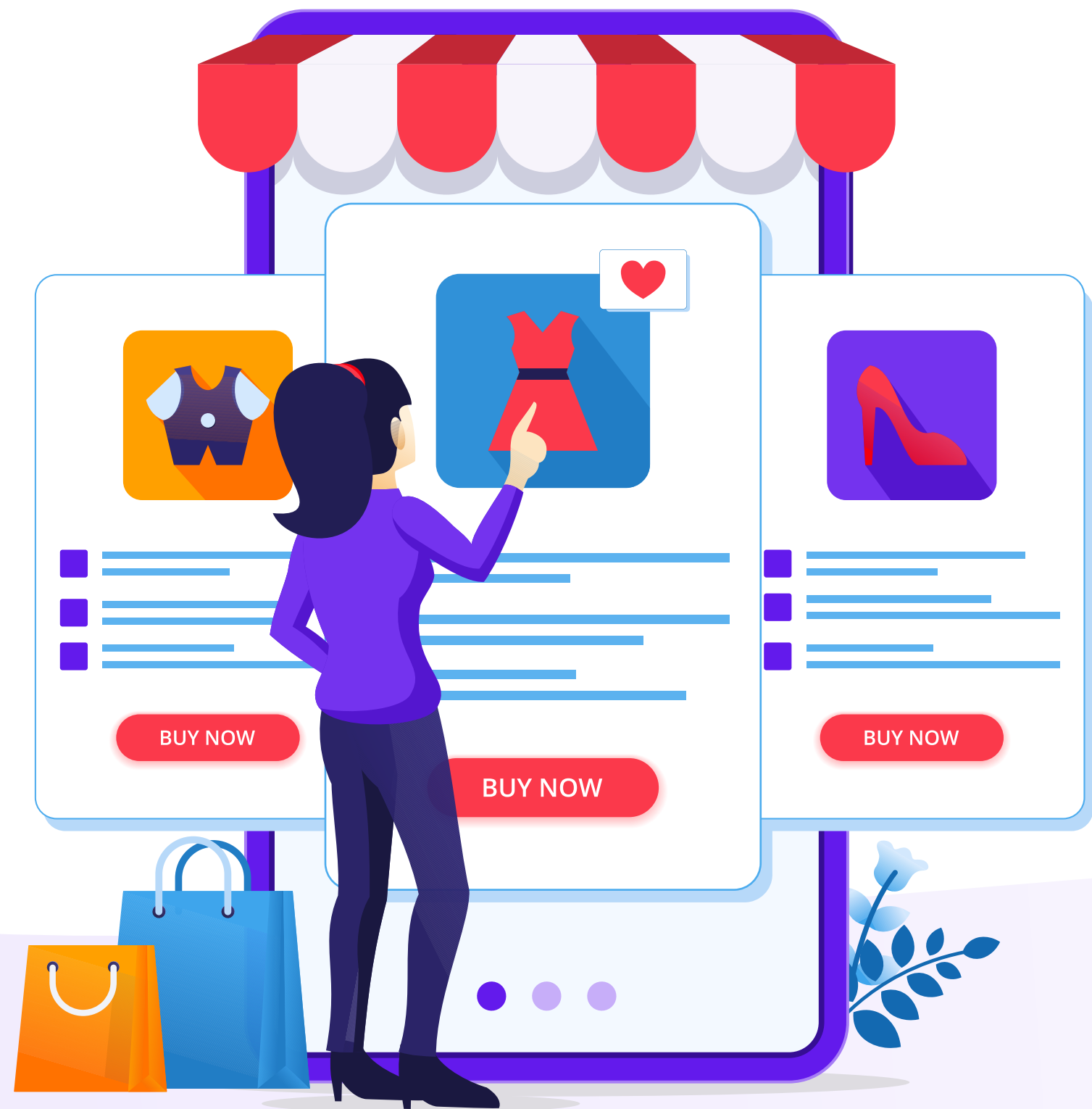


FINANCIAL LITERACY

CREATES MONEY SMART KIDS



What is impulse buying?

Impulse buying is purchasing goods without planning to do so in advance, due to a sudden whim or impulse.

TIP: When shopping, make a list and only buy things on that list. Avoid items like candy that are targeted at impulse buying.